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BROWN  
&

GOLD  
Sponsorship  
Program





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## How Brown & Gold Helps You

Your company is a member of the **Wyoming Contractors Association** and has, therefore, dozens of promotional and networking opportunities open to you. Membership dinners, Newsletter and Blue Book advertisements, Golf Tournaments, Membership Socials, Membership Dinners, and the **WCA** Annual Convention. These are unique events which means that missing out on any of them is missing out on their individual benefits.

As a Brown or Gold sponsor your company can make a one-time payment that will cover sponsorship of nearly the entire gamut of **WCA** activities. Your company logo will also be placed on the Brown and Gold sponsorship banners that are taken to all **WCA** events and your company will be given regular public recognition by word of mouth and event signs.

The lump payment also includes attendance cost for the **WCA** events like membership dinners, Golf Tournaments, and the Annual Convention. The single payment makes budgeting a breeze and prevents nickel-and-diming throughout the year.

Be sure to take **FULL** advantage of your company's membership with the WCA and become a Brown or Gold Sponsor today!

## How Brown & Gold Helps *Your Association*

The WCA is **YOUR** association. The staff administer the association, grow the association, serve the association, and further association goals, but this Association belongs to you and your fellow members.

Brown and Gold Sponsorship shows that your company understands its ownership of the association is committed to keeping the **WCA** (Wyoming's only heavy, highway, road, bridge, industrial, municipal, utility, and commercial construction trade association) strong. Supporting the **WCA** empowers us to support you as we enhance your profitability and adhere to the highest industry standards.

BROWN SPONSORSHIP	COST	VALUE
Charity Golf Tournament Tee Box Sponsorship	\$250	\$250
Associate Division Golf Tournament Sponsorship	\$225	\$250
1 Team of 4 at both July & September Golf Tournaments	\$1,000	\$1,200
2 Attendees to each Membership Dinner	\$960	\$1,080
Platinum Convention Sponsorship	\$1,000	\$1,000
Convention Registration for a Couple	\$300	\$400
WCA Advocacy Contribution	\$100	\$100
Newsletter Sponsorship	10% off	
Blue Book Sponsorship	10% off	
Special Recognition on the WCA Website	\$45	\$100
Prominent Recognition at WCA Events/in Publications	\$500	\$1,000
Recognition as an Industry Leader in Wyoming	Included	Priceless
	<b>\$4,380</b>	<b>\$5,380</b>
	Total Cost	Total Value

<b>GOLD SPONSORSHIP</b>	<b>COST</b>	<b>VALUE</b>
Charity Golf Tournament Tee Box Sponsorship	\$250	\$250
Associate Division Golf Tournament Sponsorship	\$225	\$250
1 Team of 4 at July Golf Tournament only	\$500	\$600
1 Attendee to each Membership Dinner	\$440	\$540
Gold Convention Sponsorship	\$500	\$500
Convention Registration for a Couple	\$300	\$400
WCA Advocacy Contribution	\$100	\$100
Newsletter Sponsorship	5% off	
Blue Book Sponsorship	5% off	
Special Recognition on the WCA Website	\$45	\$100
Recognition at WCA Events/in Publications	\$300	\$600
Recognition as an Industry Leader in Wyoming	Included	Priceless
	<b>\$2,660</b>	<b>\$3,340</b>
	Total Cost	Total Value

Blue Book Advertisements	Before 10% or 5% Discount	Newsletter Advertisements	Before Discount
Front Cover	\$125/month	1/4 Page Color	\$150/month
Inside Page	\$75/month	1/2 Page Color	\$225/month
Inside Business Card	\$40/month	Full Page Color	\$350/month
Back Cover Bus Card	\$50/month		

# 2019 WCA Brown & Gold Sponsorship Program

**Sign-up Form ~ Due December 21, 2018**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please select your level of sponsorship:

☐ **Brown Sponsorship \$4,380**

☐ **Gold Sponsorship \$2,660**

☐ Check Enclosed

☐ Invoice

☐ Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_



**Wyoming Contractors Association**  
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