



**2018**  
**Brown**  
**&**  
**Gold**  
**Sponsorship**  
**Program**



# 2017 Brown & Gold Sponsorship Banner

**BROWN SPONSORS**

KNIFE RIVER  
AN MDU RESOURCES COMPANY

McGARVIN MOBERLY  
CONSTRUCTION COMPANY  
WORLDWIDE

WRS  
WORLDWIDE RENTAL SERVICES

Western States Asphalt, LLC

KOMATSU EQUIPMENT

RDC  
INTEGRATED CONTROLS

SIMON CONTRACTORS Company

Wyoming MACHINERY COMPANY

CAT

TRI STATE  
EQUIPMENT & SUPPLY, INC.  
YOUR SUCCESS IS OUR SUCCESS

Wyoming Financial Insurance, Inc.

HEHONNEN EQUIPMENT

**GOLD SPONSORS**

FORTERRA

CONSTRUCTION General Contractors  
Chapel Hill, Wyoming

AULICK Leasing

MOUNTAIN CEMENT COMPANY

Martin Marietta

DRM, Inc.  
General Contractor

TRAVELERS

AMERI-TECH EQUIPMENT COMPANY

**Thank You!**

## What Brown & Gold Does for You

Your company is a member of the Wyoming Contractors Association and has, therefore, dozens of promotional and networking opportunities open to you. Membership dinners, Newsletter and Blue Book advertisements, Golf Tournaments, Membership Socials, and the WCA Annual Convention. These are unique events which means that missing out on any of them is missing out on their individual benefits.

As a Brown or Gold sponsor your company has the chance to take on a one-time payment that will cover sponsorship of nearly the entire gamut of WCA activities. Your company logo will also be placed on the Brown and Gold sponsorship banner that is taken to all WCA events.

The lump payment also includes attendance cost for the WCA events like membership dinners and Golf Tournaments. The single payment also makes budgeting a breeze and prevents nickel-and-diming throughout the year for each event.

So be sure to take **FULL** advantage of your company's membership with the WCA and become a Brown or Gold Sponsor today!

## What Brown & Gold Does for Your Association

Since your company is a member of the WCA we want to make sure that you understand that this is **YOUR** association. The staff administer the association, grow the association, serve the association, and further association goals, but this Association belongs to your company and your fellow member companies.

Brown and Gold Sponsorship shows that your company is committed to keeping the WCA (Wyoming's only heavy, highway, road, bridge, industrial, municipal, utility, and commercial construction trade association) strong while we enhance the profitability of you, our members, and adhere to the highest industry standards.

## Who will be on in 2018?



<b>BROWN SPONSORSHIP</b>	<b>COST</b>	<b>VALUE</b>
Charity Golf Tournament Tee Box Sponsorship	\$250	\$250
Associate Division Golf Tournament Sponsorship	\$225	\$250
1 Team of 4 at both July & September Golf Tournaments	\$1,000	\$1,200
2 Attendees to each Membership Dinner	\$960	\$1,080
Platinum Convention Sponsorship	\$1,000	\$1,000
Convention Registration for a Couple	\$300	\$400
WCA Advocacy Contribution	\$100	\$100
Newsletter Sponsorship	10% discount	
Blue Book Sponsorship	10% discount	
Special Recognition on the WCA Website	\$45	\$100
Prominent Recognition at WCA Events/in Publications	\$500	\$1,000
Recognition as an Industry Leader in Wyoming	Included	Priceless
	<b>\$4,380</b>	<b>\$5,380</b>
	Total Cost	Total Value

<b>GOLD SPONSORSHIP</b>	<b>COST</b>	<b>VALUE</b>
Charity Golf Tournament Tee Box Sponsorship	\$250	\$250
Associate Division Golf Tournament Sponsorship	\$225	\$250
1 Team of 4 at July Golf Tournament only	\$500	\$600
1 Attendee to each Membership Dinner	\$440	\$540
Gold Convention Sponsorship	\$500	\$500
Convention Registration for a Couple	\$300	\$400
WCA Advocacy Contribution	\$100	\$100
Newsletter Sponsorship	5% discount	
Blue Book Sponsorship	5% discount	
Special Recognition on the WCA Website	\$45	\$100
Recognition at WCA Events/in Publications	\$300	\$600
Recognition as an Industry Leader in Wyoming	Included	Priceless
	<b>\$2,660</b>	<b>\$3,340</b>
	Total Cost	Total Value

<b>Blue Book Advertisements</b>	<b>Before Discount</b>	<b>Newsletter Advertisements</b>	<b>Before Discount</b>
Front Cover	\$125/month	1/4 Page Color	\$150/month
Inside Page	\$75/month	1/2 Page Color	\$225/month
Inside Business Card	\$40/month	Full Page Color	\$350/month
Back Cover Bus Card	\$50/month		



# 2018 WCA Brown & Gold Sponsorship Program

**Sign-up Form ~ Due by December 22, 2017**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please select your level of sponsorship:

**Brown Sponsorship \$4,380**    or     **Gold Sponsorship \$2,660**

Check Enclosed

Invoice

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_



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