



2017 BROWN AND GOLD SPONSORSHIP PROGRAM

WYOMING CONTRACTORS ASSOCIATION

WCA

## Why Become a Brown & Gold Sponsor

The Wyoming Contractors Association (WCA) is Wyoming's only heavy, highway, road, bridge, industrial, municipal, utility, and commercial construction trade association. Established in 1932, WCA is 220 contractor members and associates strong. We are committed to enhancing the profitability of our members and adhering to the highest professional standards of the industry.

The benefits of WCA membership are far-reaching and include:

- **Membership in the Association General Contractors of America**, the nation's premier construction industry association.
- **A Strong Voice** to influence elected officials and key regulators on critical issues facing the construction industry. We work hard to promote your interests and protect your livelihood.
- **Education and Training** services to enhance your knowledge and the skills of your workforce at WCA's Regional Training Center or at your company's worksite.
- **Communications** to keep you abreast of the latest industry news, trends and business practices, as well as regulatory and legislative activities.
- **Networking Opportunities** to expand your professional relationships and link you with members who have similar interests.

As part of WCA, you have an opportunity to make a difference in your association by choosing a sponsor level that will allow your company to participate in WCA activities to the fullest. A pledge to the Brown & Gold Sponsorship Program not only simplifies the administration of participating in WCA, but will also simplify your sponsorship budget and payment process.

Questions:  
Please contact Katie Legerski  
307.632.0573 or [katie@wca-agc.org](mailto:katie@wca-agc.org)



## **BROWN SPONSORSHIP**

(Actual Value)

Charity Golf Tournament Tee Box Sponsorship	\$250	\$250
Associate Division Golf Tournament Sponsorship	\$225	\$250
Foursome at July & September Golf Tournaments	\$1000	\$1100
Membership Dinners - 2 per month	\$885	\$1080
Platinum Convention Sponsorship	\$1000	\$1000
Convention Registration for a Couple	\$300	\$375
WCA Advocacy Contribution	\$100	\$100
Newsletter Sponsorship	10% discount	
Blue Book Sponsorship	10% discount	
Special Recognition on the WCA Website	\$40	\$100
Special Recognition at WCA Events/Publications	\$500	\$1000
Recognized Industry Leader	Included	Priceless

**TOTAL \$4,300 \$5,255**

## **GOLD SPONSORSHIP**

(Actual Value)

Charity Golf Tournament Tee Box Sponsorship	\$250	\$250
Associate Division Golf Tournament Sponsorship	\$225	\$250
Foursome at July Golf Tournament	\$475	\$500
Membership Dinners - 1 per month	\$405	\$540
Gold Convention Sponsorship	\$500	\$500
Convention Registration for a Couple	\$300	\$375
WCA Advocacy Contribution	\$100	\$100
Newsletter Sponsorship	5% discount	
Blue Book Sponsorship	5% discount	
Special Recognition on the WCA Website	\$45	\$100
Special Recognition at WCA Events/Publications	\$300	\$600
Recognized Industry Leader	Included	Priceless

**TOTAL \$2,600 \$3,215**

### **Blue Books**

Front Cover	\$125/month
Inside Page	\$75/month
Inside Business Card	\$40/month
Back Cover Bus Card	\$50/month

### **Newsletter**

1/4 Page Color	\$150/month
1/2 Page Color	\$225/month
Full Page Color	\$350/month

# 2017 WCA Brown & Gold Sponsorship Program

**Sign-up Form ~ Due by December 15, 2016**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please select your level of sponsorship:

**Brown Sponsorship \$4,300**

**Gold Sponsorship \$2,600**

After selecting your level of commitment, please select your payment method and return the form to the address listed below.

Check Enclosed

Invoice

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_



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